



50TH ANNIVERSARY

FORGIVENESS
GALA

DISMAS HOUSE

SEPTEMBER 21, 2024 | 7-10 PM

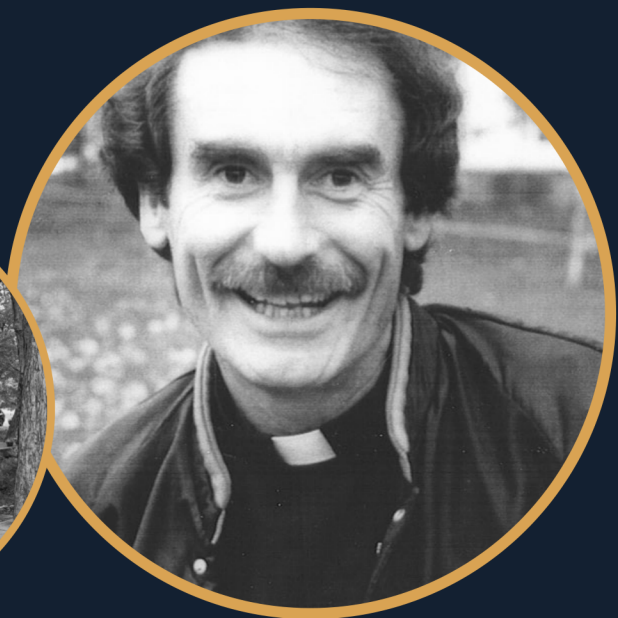
RENAISSANCE NASHVILLE HOTEL



ABOUT DISMAS HOUSE

Founded in 1974 by Father Jack Hickey of Vanderbilt University, Dismas House is an approved Tennessee Department of Correction (TDOC) residential reentry program in Nashville that serves men returning to the community from state correctional facilities and county jails. Dismas House is one of the largest reentry programs of its kind in Tennessee, with 56 reentry beds and 16 independent living units.

To commemorate Dismas House's 50th anniversary this year, our signature annual event, traditionally held as a luncheon, will be transformed into an elegant evening gala. The Forgiveness Gala promises to be an unforgettable evening, honoring the legacy of Dismas House and the changemakers who have been instrumental in shaping our 50-year legacy.



THE INVESTMENT

Your investment through a sponsorship directly benefits Dismas House's residents and holistic services. A variety of opportunities are available to partner with Dismas House while building additional awareness of your brand in the community.

SIGNATURE SPONSORSHIP

\$20,000

LEGACY SPONSORSHIP

\$10,000

VISIONARY SPONSORSHIP

\$5,000

ADDITIONAL OPPORTUNITIES

VARIES

SIGNATURE SPONSOR (\$20,000)

- One table for 10 with VIP seating
- Invitation for eight to the pre-event Patrons Reception
- 1-page, full-color ad of your choice in the event's printed program
- Highlight as Signature Sponsor in event press releases
- Opportunity to participate in media coverage (e.g., television or radio segments)
- Verbal recognition as Signature Sponsor during the event

LEGACY SPONSOR (\$10,000)

- One table for 10 with preferred seating
- Invitation for six to the pre-event Patrons Reception
- 1/2 page, full-color ad of your choice in the event's printed program
- Recognition as Legacy Sponsor during the event

VISIONARY SPONSOR (\$5,000)

- One table for 10 with preferred seating
- Invitation for four to the pre-event Patrons Reception
- 1/4 page, full-color ad of your choice in the event's printed program
- Recognition as Visionary Sponsor during the event



PACKAGES ABOVE ALSO RECEIVE THE FOLLOWING BENEFITS:

- Logo listing on event and ticket sites, promotional collateral, social media, e-newsletter features, event signage, and event program screens
- Full-color logo displayed on event step and repeat backdrop
- Year-long listing of name or logo on Dismas House website
- Highlight in event recaps, including e-newsletter, print newsletter, and Dismas House's annual report

ADDITIONAL OPPORTUNITIES

AUCTION SPONSOR

\$2,000

Create an unforgettable experience for guests by sponsoring the live auction.

PHOTOGRAPHY SPONSOR

\$1,500

Sponsor a photography package, and play a key role in commemorating the Gala.

PRINT MATERIAL SPONSOR

\$1,000

Sponsor the event's program booklet and other print materials.

OPPORTUNITIES ABOVE RECEIVE THE FOLLOWING BENEFITS:

- Invitation for two to the pre-event Patrons Reception
- Preferred seating for two at the event
- Name or logo listed in the event's printed program
- Year-long listing of name or logo on Dismas House website
- Highlight in event recaps, including e-newsletter, print newsletter, and Dismas House's annual report



For sponsorship and table hosting inquiries, please contact:

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