

Forgiveness LUNCHEON

WHERE DIGNITY BEGINS

DISMAS HOUSE

TUESDAY, OCTOBER 3, 2023

RENAISSANCE NASHVILLE HOTEL



About **DISMAS HOUSE**



Founded in 1974, Dismas House is an approved Tennessee Department of Correction (TDOC) residential reentry program in Nashville that serves men returning to the community from state correctional facilities and county jails. Transitioning from an eight-bed home to a 72-bed campus in 2020 (with 56 reentry beds and 16 independent living units), Dismas House is one of the largest reentry programs of its kind in Tennessee.

The organization's holistic approach centers around our four core pillars of programming and phases:



BASIC NEEDS



HEALTH & WELLBEING



LIFE SKILLS



LEGAL SUPPORT

DAYS 1-30: HEALING

DAYS 31-60: BUILDING

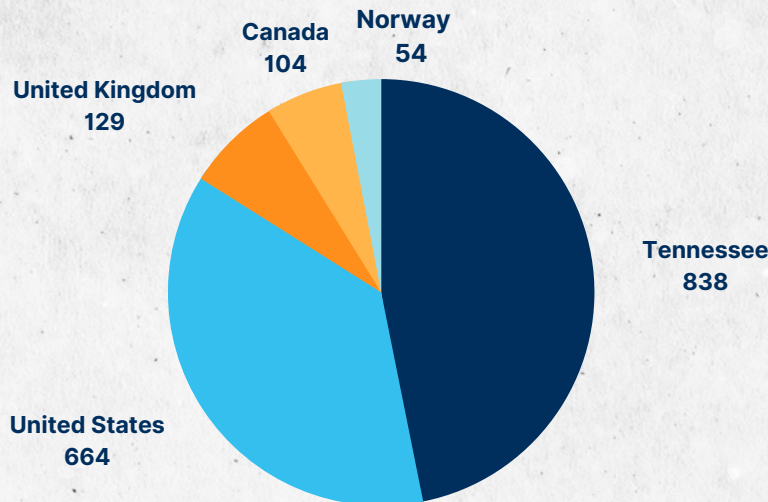
DAYS 61-90: GROWTH

DAYS 91+: TRANSITION



The IMPACT

Dismas House seeks to improve lives and strengthen communities by breaking the cycle of incarceration.



Incarceration rates per 100,000 population. Tennessee's rates surpass the national average and far exceed international rates.

55,000

Tennesseans currently in jails or prisons

95%

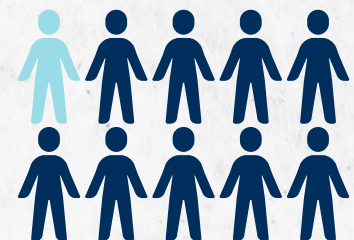
will eventually return to our communities. Half of those are typically reincarcerated within 3 years.

Here, healing begins.
Here, dignity is restored.

By addressing barriers to successful reentry and offering evidence-based practices for the whole person, our program fosters lasting change from the inside-out. Every individual deserves an opportunity to redefine their life and contribute meaningfully to their community.



Comparison: 1-year rate of return for Dismas House residents (2%) vs. the state's average (26%)

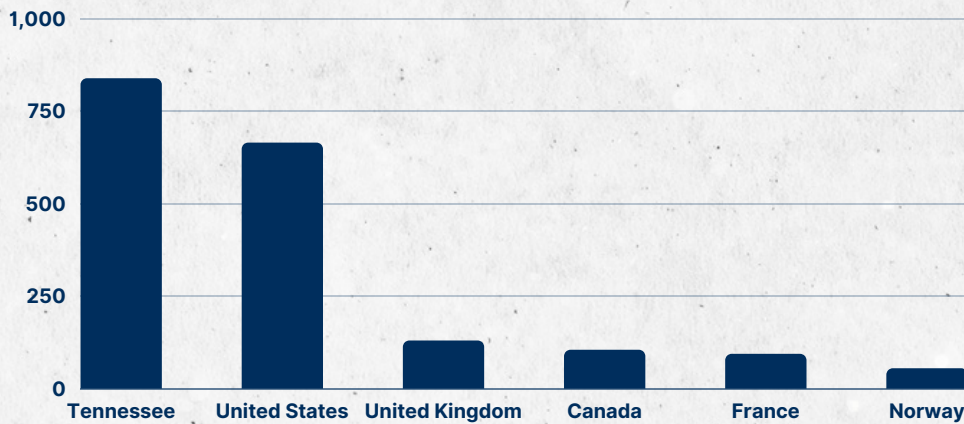


Our vision: 9 in 10 Dismas House graduates will remain contributing members of society.



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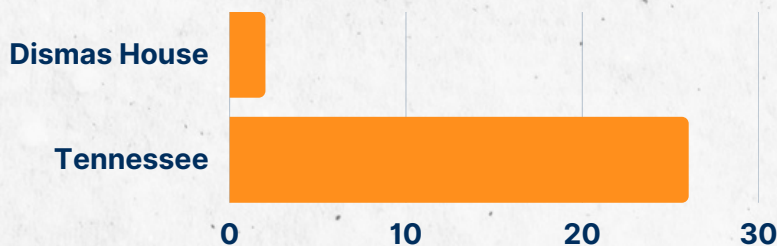
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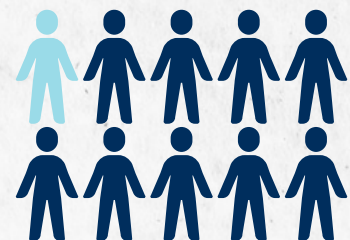
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The EVENT



2023 FORGIVENESS LUNCHEON

Dismas House's signature annual event provides the community an opportunity to celebrate second chances and financially support the organization's mission. Set in the luxurious Renaissance Nashville Hotel, table hosts and their guests will hear from guest speakers and Dismas House residents, among others, while enjoying a plated meal. The event traditionally hosts 700 attendees.



KEYNOTE SPEAKER

LOUIS L. REED

Previously incarcerated for 14 years, Louis is now an award-winning author, TedX speaker, producer for the Hulu series *UnPrisoned*, Huffington Post contributor, and Forbes Coaches Council member.

CO-CHAIRS

DR. WILLIAM ARNOLD, JR.

Director of the Office of Reentry for the State of Tennessee

Additional co-chairs will be added soon.



HONORARY CHAIRS

CHRISTINA & DAVID ARQUETTE

Christina is a producer, television personality, and former professional journalist. David is an American actor and film director. Together, the couple produced the award-winning documentary, *The First Step*.





The INVESTMENT

Through generous support, we continue our annual tradition of hosting the Forgiveness Luncheon, which directly benefits Dismas House residents and programming. A variety of opportunities are available to partner with Dismas House while building additional awareness of your brand in the community.

SIGNATURE SPONSORSHIP	\$30,000
SECOND CHANCE SPONSORSHIP	\$25,000
DIGNITY SPONSORSHIP	\$20,000
JUSTICE SPONSORSHIP	\$15,000
FREEDOM SPONSORSHIP	\$10,000
IMPACT SPONSORSHIP	\$5,000
ADVOCACY SPONSORSHIP	\$2,500
À LA CARTE SPONSORSHIPS	VARIES





SIGNATURE SPONSOR

\$30,000

PRE-EVENT

- Prominent company name or logo on all digital marketing, print, and media materials as the "Signature Sponsor" (including event e-blasts, press materials, invitations, etc.)
- Prominent company logo and hyperlink on the Forgiveness Luncheon website
- Highlight in e-newsletter and social media post

DURING EVENT

- Two tables for 10 (each) with VIP seating
- Opportunity to place a dynamic item at each place setting
- Opportunity for company representative to welcome guests from the podium during the event
- Company name or logo on all print and digital materials as the "Signature Sponsor" (including event signage, etc.)
- 1 full page ad (7"Wx9.5"H)* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

**Ad assets due: September 8*





SECOND CHANCE SPONSOR

\$25,000

PRE-EVENT

- Prominent company name or logo on all digital marketing, print, and media materials as the "Second Chance Sponsor" (including event e-blasts, press materials, invitations, etc.)
- Prominent company logo and hyperlink on the Forgiveness Luncheon website
- Highlight in e-newsletter and social media post

DURING EVENT

- Two tables for 10 (each) with VIP seating
- Company name or logo on all print and digital materials as the "Second Chance Sponsor" (including event signage, etc.)
- 2/3 page ad (7"W x 6.333"H)* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

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DIGNITY SPONSOR

\$20,000

Sponsor the plated meal for the luncheon.

PRE-EVENT

- Prominent company name or logo on all digital marketing, print, and media materials as the "Dignity Sponsor" (including event e-blasts, press materials, invitations, etc.)
- Prominent company logo and hyperlink on the Forgiveness Luncheon website

DURING EVENT

- Two tables for 10 (each) with VIP seating
- Company name or logo on all print and digital materials as the "Dignity Sponsor" (including event signage, etc.)
- Company name or logo listed on table tents ("Meal provided by...")
- 1/2 page ad (7"W x 4.583"H)* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

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JUSTICE SPONSOR

\$15,000

PRE-EVENT

- Company name or logo on all digital marketing, print, and media materials as the “Justice Sponsor” (including event e-blasts, press materials, invitations, etc.)
- Company name or logo and hyperlink on the Forgiveness Luncheon webpage
- Highlight in e-newsletter and social media post

DURING EVENT

- One table for 10 with preferred seating
- Company name or logo on all print and digital materials as the “Justice Sponsor” (including event signage, etc.)
- 1/3 page ad (7"W x 3"H)* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

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FREEDOM SPONSOR

\$10,000

Sponsor one of the event's signature videos to showcase a resident's story (4 available).

PRE-EVENT

- Company name or logo on all digital marketing, print, and media materials as the “Freedom Sponsor” (including event e-blasts, press materials, invitations, etc.)
- Company name or logo and hyperlink on the Forgiveness Luncheon website

DURING EVENT

- One table for 10 with preferred seating
- Company name or logo on all print and digital materials as the “Freedom Sponsor” (including event signage, etc.)
- Company name or logo displayed on a signature video played during the luncheon (and opportunity for a company representative to take part in the video)
- 1/4 page ad (4.583"W x 3.333"H)* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long brand awareness for your organization (your name or logo will be displayed on the event video, which will remain on the Dismas House website, YouTube, and social media Highlights)
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

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IMPACT SPONSOR

\$5,000

PRE-EVENT

- Company name or logo on all digital marketing, print, and media materials as the "Impact Sponsor" (including event e-blasts, press materials, invitations, etc.)
- Company name or logo and hyperlink on the Forgiveness Luncheon webpage
- Highlight in e-newsletter and social media post

DURING EVENT

- One table for 10 with preferred seating
- Company name or logo on all print and digital materials as the "Impact Sponsor" (including event signage, etc.)
- 1/6 page ad (4.583" x 2.1666")* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

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ADVOCACY SPONSOR

\$2,500

PRE-EVENT

- Company name or logo on all digital marketing, print, and media materials as the “Advocacy Sponsor” (including event e-blasts, press materials, invitations, etc.)
- Company name or logo and hyperlink on the Forgiveness Luncheon webpage
- Highlight in e-newsletter and social media post

DURING EVENT

- One table for 10 with preferred seating
- Company name or logo on all print and digital materials as the “Advocacy Sponsor” (including event signage, etc.)
- 1/8 page ad (3.333"W x 2.1666"H)* of your choice in the event's printed program
- Recognition during the pre-program and luncheon presentations

POST-EVENT

- Recognition in the Annual Report
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage

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À LA CARTE SPONSORSHIPS

EVENT PHOTOGRAPHY SPONSOR

\$1,500

Sponsor a photography package, and be a part of commemorating the luncheon.
(2 available)

PRINT MATERIAL SPONSOR

\$1,000

Sponsor the event's program booklet and other print materials.
(2 available)

MEDIA PARTNER

In-Kind

Highlight the Forgiveness Luncheon through your organization's digital or traditional marketing, including social media, email, or print advertising.

(5 available)

À la carte sponsors will receive:

- Company name or logo on all digital marketing, print, and media materials (including event e-blasts, press materials, invitations, event signage, etc.) alongside your sponsorship package title
- Highlight in e-newsletter and social media post
- Year-long listing of company name or logo on the Forgiveness Luncheon webpage



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For sponsorship inquiries, please contact:

Jessica Guzman

Vice President of Development

jguzman@dismas.org | 615-260-6802

