

**2022**

**Dismas House**

**Forgiveness**

**Luncheon**

*ignite*   
**the change**

**Tuesday, October 11, 2022**

**12:00- 1:00 PM**

**Renaissance Nashville Hotel**

Honorary Chairs  
Christina and David Arquette

Co-Chairs  
Eric E. Brown, Jr.  
Gary Everton  
Diane Hayes  
Robert C. Sherrill



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# Who We Are

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The mission of Dismas House is to improve lives and strengthen communities by providing the formerly incarcerated with holistic reentry programming that breaks the cycle of incarceration.



- Founded in 1974 by Father Jack Hickey on the campus of Vanderbilt University, Dismas House of Nashville has served as a beacon of hope for returning citizens desperately looking for a second chance.
- We have **served more than 1,000** returning citizens to date.
- One of the largest reentry programs of its type in Tennessee and has the capacity to serve over **175** residents per year.
- We have **two** core programs - our main reentry program with **56** beds and our step-down transitional housing program with **16** independent living units.
- Provide Four Pillars of Programming – Basic Needs, Health and Wellness, Life Skills and Legal Support

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*It is our vision to set the national standard for reentry success.*

The annual Forgiveness Luncheon is Dismas House's signature event that raises awareness for its innovative programs and gives the community an opportunity to financially support our mission.

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The Forgiveness Luncheon has attracted 700 attendees annually.

Past speakers include:

- Co-star of Academy Award nominated film TIME Dr. Remington Richardson
- Nashville Entrepreneur Robert Sherrill
- 1<sup>st</sup> Round NFL Quarterback Ryan Leaf
- Former Nashville Mayor and gubernatorial candidate Karl Dean
- Sheriff Daron Hall



# Sponsorship Opportunities



## Torchbearer Presenting Sponsor: \$25,000

- Logo or company name on all marketing and media materials as the “Torchbearer Presenting Sponsor” (including event signage, printed program, invitations, e-blasts, press materials, etc.)
- Opportunity for company representative to welcome guests from the podium during the event
- Opportunity to place a dynamic item at each place setting
- One table for 10 with VIP seating
- Prominent recognition during the pre-program scrolling presentation and event signage
- Prominent company logo and hyperlink on the Forgiveness Luncheon website
- Highlight in e-newsletter and social media post
- Prominent recognition in the Annual Report

## Flame Sponsor: \$15,000

- Logo or company name on all marketing and media materials as the “Flame Sponsor” (including event signage, printed program, invitations, e-blasts, press materials, etc.)
- Verbal recognition from the podium during the event
- One table for 10 with VIP seating
- Recognition during the pre-program scrolling presentation and event signage
- Company logo and hyperlink on the Forgiveness Luncheon website
- Recognition in the Annual Report



# Sponsorship Opportunities



## Ignite Sponsor: \$10,000

- Logo or company name on all marketing and media materials as the “Ignite Sponsor” (including event signage, printed program, invitations, e-blasts, press materials, etc.)
- One table for 10 with preferred seating
- Recognition during the pre-program scrolling presentation and event signage
- Company logo and hyperlink on the Forgiveness Luncheon website
- Recognition in the Annual Report

## Spark Sponsor: \$5,000

- Logo or company name on all marketing and media materials as the “Spark Sponsor” (including event signage, printed program, invitations, e-blasts, press materials, etc.)
- One table for 10 with preferred seating
- Recognition during the pre-program scrolling presentation & event signage
- Company logo and hyperlink on the Dismas website
- Recognition in the Annual Report

## Ember Corporate Table Sponsor: \$2,500

- Receive preferred seating table for 10
- Company name recognition during the pre-program scrolling presentation
- Company logo and hyperlink on the Forgiveness Luncheon website
- The opportunity for employees to network at one of Nashville’s most popular and well attended luncheons



**To reserve a sponsorship, please contact:**

Jessica Guzman

Vice President of Development

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(615) 297-4511, ext. 102