



## VENDOR INFORMATION



We invite you to join Dismas House for Whiskey, Wine & Whiskers on Saturday, June 11, 2022, at The Wedge Building.

This is a first-of-its-kind fundraiser for Dismas House that will introduce Middle Tennessee (and our whiskered friends) to the organization and its mission in an intimate venue with local food trucks, distilleries, and wineries.

*The mission of Dismas House is to improve lives and strengthen communities by providing the formerly incarcerated with holistic reentry programming that breaks the cycle of incarceration.*

Your support helps us give returning citizens *More Than a Chance, A Change.*

For more information, contact:  
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or 615-297-4511, ext. 116

**JUNE 11, 2022 • 12-4 PM • THE WEDGE BUILDING**

2020 Lindell Avenue, Nashville, TN 37203



# INFORMATION FOR VENDORS

## MARKETING

- Logo hyperlinked on the Whiskey, Wine & Whiskers webpage and event ticketing page.
- Vendor's branded account tagged on social media in promotional posts before event.
- Featured in Dismas House press release announcing Whiskey, Wine & Whiskers.
- Listed in the Whiskey, Wine & Whiskers virtual event booklet.
- Highlighted in printed newsletter and e-newsletter event recaps.

## EVENT LOAD-IN

- Load-in will take place between 9:30 a.m. and 11 a.m. All vendors must be set and ready to go by 11:30 a.m.
- You must provide your own personnel and equipment for load-in and display set-up (including hand trucks, carts, dollies, etc.). Please unload quickly, park your vehicle and then return to set up your vendor space.

## EVENT LOAD-OUT

- Vendors will only be allowed to break down and exit the event after the event site has been cleared. Load-out must be completed by 5:30 p.m.
- Vendors are solely responsible for removing all of their own equipment and supplies.
- Ensure all trash is picked up from your space. Please break down cardboard boxes.

## ADDITIONAL VENDOR NOTES

While there is no cost to participate, some vendors do opt to supplement their in-kind support with a financial gift. As such, vendors who make at least a \$250 donation to Dismas House will receive:

- Two (2) complimentary tickets to use as you wish.
  - Vendor's branded account tagged in a dedicated social media post during event and a dedicated recognition post after the event.
  - Special half-page cocktail recipe feature in virtual event booklet.
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- We will provide: ice, one 6' table and two (2) chairs, and linens for each vendor space.
  - To preserve the quality and flow of the event, vendor space assignments will be made at the discretion of the event coordinator.
  - Signage may be placed near your space advertising your items. Signage may not impede the traffic to another vendor's space.
  - No radio, loudspeakers, or other amplification equipment are allowed in vendor space.