



## SPONSOR INFORMATION



We invite you to join Dismas House for Whiskey, Wine & Whiskers on Saturday, June 11, 2022, at The Wedge Building.

This is a first-of-its-kind fundraiser for Dismas House that will introduce Middle Tennessee (and our whiskered friends) to the organization and its mission in an intimate venue with beverages from local distilleries and wineries.

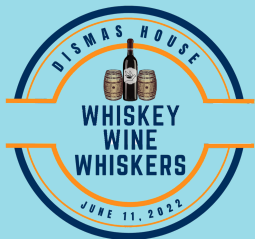
Your commitment through a sponsorship will help Dismas House continue to offer holistic programming through our four pillars (basic needs, health and well-being, life skills, and legal support) for returning citizens seeking a second chance.

Your support helps us give returning citizens *More Than a Chance, A Change*.

*The mission of Dismas House is to improve lives and strengthen communities by providing the formerly incarcerated with holistic reentry programming that breaks the cycle of incarceration.*

**JUNE 11, 2022 • 12-4 PM • THE WEDGE BUILDING**

2020 Lindell Avenue, Nashville, TN 37203



# SPONSORSHIP PACKAGES

## OFF THE LEASH SPONSOR

**\$10,000**

Includes Dog Day Afternoon benefits, plus:

- Two-page promotion in virtual event booklet\*
- Opportunity for distribution of souvenir logo gift item
- Logo prominently hyperlinked on the Whiskey, Wine & Whiskers webpage and ticketing site
- Logo included on event admission wristband
- Logo prominently displayed on event signage
- Admission for 10 guests

## DOG DAY AFTERNOON SPONSOR

**\$5,000**

Includes Yappy Hour benefits, plus:

- Full page promotion in virtual event booklet\*
- Logo hyperlinked on the Whiskey, Wine & Whiskers webpage and ticketing site
- Highlighted in printed newsletter
- Logo displayed on event signage
- Admission for 4 guests

## YAPPY HOUR SPONSOR

**\$2,500**

Includes Fur Ball benefits, plus:

- Half-page promotion in virtual event booklet\*
- Logo listed on the Whiskey, Wine & Whiskers webpage and ticketing site
- Recognition during the event
- Admission for 2 guests

## FUR BALL SPONSOR

**\$1,000**

- Quarter page promotion in virtual event booklet\*
- Logo/name displayed on event signage
- Mention in Whiskey, Wine & Whiskers branded e-blasts and social media posts
- Admission for 1 guest

*\*Promotional sizes vary per sponsor level*

## FOR ADDITIONAL INFORMATION

Contact:  
LoLita Toney, VP of Development  
at [ltoney@dismas.org](mailto:ltoney@dismas.org) or 615-297-4511, ext. 102  
with any questions and to confirm your sponsorship